

CURRICULUM VITAE

Mladen Koljatic Maroevic

UNIVERSITY EDUCATION

- 1999 Doctor of Education, Indiana University, USA
1977 Master of Business Administration (MBA), The University of Michigan, USA
1973 Commercial Engineer, Pontificia Universidad Católica de Chile

ACADEMIC APPOINTMENTS

- 2018- Vice-rector of Academic Affairs, Universidad Católica Silva Henríquez
2005- Profesor Titular (Professor), Pontificia Universidad Católica de Chile
2008-2014 Director Diploma de Gestión de Instituciones de Educación Superior PUC
2014-2017 Miembro Consejo Pastoral de Académicos PUC

FIELDS OF RESEARCH AND TEACHING

Corporate social responsibility, non-profit management, higher education administration, college admission process, university institutional research

PUBLICATIONS

BOOKS and CHAPTERS

- 2013 Chapter 13: Business Education in Chile: Promoting CSR and Sustainability (p. 131-138) in The shared value debate: Academic visions on corporate sustainability. Editors M. Zollo and R. Mele. Egea S.p.A.
- 2010 Chapter 3: How Small Firms and Startups Shape Inclusive Businesses in Socially Inclusive Business, Engaging the poor through market initiatives in Iberoamerica (with H. Gómez and M. Silva). The David Rockefeller Center Series on Latin American Studies, Harvard University, and Inter-American Development Bank.
- 2006 Effective Management of Social Enterprises: Lessons from Businesses and Civil Society Organizations in Iberoamérica. Co-author. (Edited by J. Austin, R. Gutierrez, E. Ogliastri y E. Reffico. SEKN Collaborative Research Project). Harvard University.
- 2006 Chapter 3: The development of cross-sector collaborations in a social context of low trust in Creating a culture of collaboration. Editor Sandy Schuman. San Francisco, EEUU: Editorial Jossey-Bass.
- 2004 Chapter 9: Building Trust in Alliances in Social Partnering in Latin America, Lessons drawn from Collaborations of Business and Civil Society Organizations (with J. Austin, E. Reffico, G. Berger, R. M. Fisher, R. Gutiérrez, G. Lozano, E. Ogliastri and SEKN Team). The David Rockefeller Center for Latin American Studies, Harvard University.

ISI PUBLICATIONS

- 2015 Do business schools influence students' awareness of social issues? Evidence from two of Chile's leading MBA programs (with M. Silva) Journal of Business Ethics 131(3), 595-604 (DOI: 10.1007/s10551-014-2295-4)
- 2013 Achievement versus aptitude in college admissions: A cautionary note based on evidence from Chile (with M. Silva, R. Cofre). International Journal of Educational Development, 33(1), 106-115.
- 2012 Opening a side-gate: engaging the excluded in Chilean higher education through test-blind admission (with M. Silva). Studies in Higher Education 38(10), 1427-1441.
- 2011 Alliances in SMEs and Cooperatives Involved in Business with Low Income Sectors in Latin America (with M. Silva). Revista Innovar-Revista de Ciencias Administrativas y Sociales, 21(40), 127-135.
- 2008 Uncertainty Reduction Mechanisms in Strategic Cross-Sector Alliances in Latin America (with M. Silva). Journal of Business Research, 61, 648-650.
- 2004 Comparison of two modes of web-based instruction in a course on environmental protection (with M. Silva, E. Varas and A. Vergara). British Journal of Educational Technology, 35(5), 657-658.
- 2003 Are Students' perceptions of parental acceptance of academic dishonesty associates with its occurrence?
(with M. Silva and J. Ardiles). Psychological Reports, Vol. 93, 93-97
- 2002 Comparison of students' and faculty's perceptions of occurrence of dishonest academic behaviors (with M. Silva), Psychological Reports, 90, 883-888.
- 2001 A longitudinal Assessment of college students engagement in good practices in undergraduate education,
Higher Education (with G. Kuh), Vol. 42, N°3, p.351-371.
- 2001 The international publication productivity of Latin American countries in the Economics and Business Administration fields, (with M. Silva) Scientometrics, Vol. 51, N°2, p.381-394.

PUBLICATIONS IN ACADEMIC JOURNALS WITH EDITORIAL BOARD

- 2010 Algunas reflexiones a siete años de la implementación de la PSU Chile (with M. Silva). Estudios Públicos, n°120, 125-146.
- 2010 Differences in the impact assessment of social initiatives carried out by private firms and civil society organizations: evidence from Ibero-America (with M Silva). Social Responsibility Journal, Vol.6, N° 3, 374-385
- 2007 Problemas de Equidad Asociados con el Cambio de Pruebas de Admisión Universitaria en Chile (with M. Silva). Estudios Públicos, n°106, 97-127.
- 2007 Caso de Estudio: Asociación Chilena de Seguridad, Abante, 10(1), 57-89.
- 2006 Caso de Estudio: La Corporación de Desarrollo Social del Sector Rural (CODESSER), Abante, 9(2), 131- 167.
- 2006 Equity Issues Associated with the Change of College Admission Tests in Chile (with M. Silva). Equal Opportunities International , 25(7): 544-567.

- 2006 ¿Hacen los directorios una diferencia?: Evidencia de las corporaciones municipales en Chile (with M. Silva and R. Águila). Abante, 9(1), 35-50.
- 2006 Validación de la PSU: Comentarios al “Estudio de la Validez Predictiva de los Factores de Selección a las Universidades del Consejo de Rectores” (with M. Silva). Estudios Públicos, 331-346.
- 2006 Adding Value to Wild Fruits (with M. Silva). ReVista: Harvard Review of Latin America, 6(1) pgs. 20-25.
- 2004 Impacto de las buenas prácticas de gestión de empresas en una escuela municipalizada: La experiencia de la Corporación Municipal de Melipilla. (with R. Aguila and M. Silva). Trend Management, 6, 138-143.
- 2002 Caso de Estudio: El compromiso de un líder empresarial en el mejoramiento de la educación . Abante, 5(2), 157-178.
- 2002 Caso de Estudio: Corporación de ayuda al niño quemado (COANIQUEM) y Esso Chile. Abante, 5(2), 179-210.
- 2001 Authorship characteristics of Latin-American publications in economics and business administration: an exploratory assessment (with M. Silva) Abante. Vol 4, 83-94

OTHER PUBLICATIONS

- 2011 Mercadeo social corporativo, Incae Business Review (with M. D. Metzger, M. E. Metzger, J. Ickis) 2(3) sept/dic, 16-24.
- 2011 Acceso a la información y sistemas de medición en educación en Chile: El caso de las pruebas de admisión (with M. Silva). Retrieved December 20, 2011 from www.proacceso.cl
- 2011 Acceso y equidad en las demandas estudiantiles (with M. Silva). Administración y Economía UC nº71, 24-30.
- 2011 Evaluación de iniciativas sociales privadas ¿Quién lo hace mejor? (with M. Silva). Administración y Economía UC nº71, 11-15.
- 2005 Improvisación en Educación: ¿Quien Asume el Costo?. (with M. Silva). Administración y Economía, 60, 40-43.
- 2004 Estreno de la PSU: desaciertos, interrogantes y una mirada a futuro (with M. Silva). Administración y Economía UC, Nº 54, p. 29-33.
- 2003 Responsabilidad social en Chile: Cuatro ejemplos de colaboración exitosa (with M. Silva). Administración y Economía UC, Nº 50, p. 11-13
- ~~2002~~ El impacto en la sociedad de una alianza intersectorial (with R. Águila and M. Silva). Administración y Economía UC, Nº 50, p. 13-18
- 2002 Del SIES al PAT: un arreglo “a la chilena” (with M. Silva). Administración y Economía UC, Nº 48, p. 21-23
- 2001 El impacto de la tecnología en la educación (with M. Silva). Administración y Economía UC, Nº 45

TEACHING CASES HARVARD COLLECTION

- 2015 “SNA Educa (ex Codesser)” Harvard Business School Case N° SKE155-PDF-ENG, Oct 2014 (with M Silva)
- 2014 Ancora: A Primary Healthcare Model for Chilean Public Health?" Harvard Business School Case N° 314-121, April 2014 (with M. Chu, T. Bossert, M. Silva).
- 2009 Empleados Ya: A headhunter for the poor" (with M. Silva and Jorge Herrera). Teaching Case –SKE 129, Harvard Business School.
- 2009 Inacap" (with M. Silva and José Rivera). Teaching Case –SKE 131, Harvard Business School.
- 2006 Ancora: A private university providing healthcare for the poor (with M. Chu and M. Silva). Teaching Case 307-S01, Harvard Business School.
- 2005 The Asociación Chilena de Seguridad (ACHS) (with M. Silva). Teaching Case–SKE 067, Harvard Business School.
- 2005 Corporación de Desarrollo Social del Sector Rural (Codesser) (with M. Silva). Teaching Case–SKE 055, Harvard Business School.
- 2002 A business leader’s involvement in the improvement of education (with R. Águila and M. Silva). Teaching Case–SKE 005, Harvard Business School.
- 2003 The Banco BCI and the Corporación de Credito al Menor (with M. Silva). Teaching Case–SKE 013, Harvard Business School.
- 2003 The Corporación de Ayuda al Niño Quemado and Esso-Chile (with M. Silva). Teaching Case–SKE 009, Harvard Business School.
- 2003 Farmacias Ahumada and Fundación las Rosas (with M. Silva). Teaching Case-SKE 019, Harvard Business School.
- 2002 Education in Chile: A Venue for Individual, Business and Community Involvement (with R. Águila, D. Barrett and M. Silva). Teaching Case–N9-302-071, Harvard Business School.

TEACHING

UNDERGRADUATE COMMERCIAL ENGINEER DEGREE

- 2005- Leading with values
- Nonprofit management seminar
 - Corporate social responsibility seminar
 - Marketing research

MBA PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

- 2009- Issues in Sustainability and CSR in the Business Strategy (elective course)

JAMK UNIVERSITY OF APPLIED SCIENCES, FINLAND

- 24-26 NOV. 2010 Invited lecturer CSR

PARTICIPATION IN ACCREDITATION PROCESSES

Peer Review member in the accreditation process of a national doctoral degree program for the Comisión Nacional de Acreditación CNA-Chile (2016)

Member of the Consejo de Acreditación de Administración y Comercio of Agencia Acreditadora para la Calidad de la Educación Superior Qualitas S.A. (2014-)

Peer Review Team member in the accreditation process of a national School of Business for the Agencia Acreditadora para la Calidad de la Educación Superior AcreditaCI S.A. (2013)